AREA FOR IMPROVEMENT:

- Alcohol Impaired Driving Deaths (% of driving deaths with alcohol involvement) = 36%
 - GOAL for Success by 2023: 33%
- Excessive Drinking (% of adults reporting binge or heavy drinking) = 16%
 - GOAL for Success by 2023: 13%

STRATEGY TO WORK TOWARDS ACHIEVING THE GOAL

Support efforts of the Robertson County Prevention Coalition. See full plan for additional details.

 Work collaboratively with the RCPC to host a community event highlighting National Drug and Alcohol Fact Week in 2022 (https://teens.drugabuse.gov/national-drug-alcohol-facts-week).

Communication:

- Share strategies as outlined in the County Health Rankings Report with the RCPC to identify focus areas for the RCPC (https://www.countyhealthrankings.org/explore-measures-data-sources).
- Standing agenda item at Robertson County Health Council Meetings.
- Robertson County Health Council will promote events & opportunities through the RCPC on the Robertson County Health Council Facebook Page.

AREA FOR IMPROVEMENT:

- Food Environment Index (Index of factors*
 [outlined below] that contribute to a healthy
 food environment, from zero (0) worst to ten
 (10) best) = 8.7
 - GOAL for Success by 2023: 9

STRATEGY TO WORK TOWARDS ACHIEVING THE GOAL

<u>Breastfeeding promotion programs</u>: Support efforts to provide education, information, counseling, and support for breastfeeding to women throughout pre- and post-natal care.

- Encourage active Health Council participation of WIC representative.
- Encourage active Health Council participation of hospital Women's Services/Nursery Participation.
- Work collaboratively with representatives offering breastfeeding support to the community to implement a "La Leche League" in Robertson County by 2023.

<u>Farmers markets</u>: Support multiple vendor markets where producers sell goods such as fresh fruit and vegetables, meat, dairy items, and prepared foods directly to consumers. Work towards increasing access of said goods to vulnerable populations.

- Work collaboratively with Robertson County Farmer's Market Leadership to discover funding opportunities to support vendors accepting EBT.
 Timeline to accomplish this goal: initiate conversations in 2021 -> application for funds in 2022 -> implementation in 2023.
- Farm to community plan. Work collaboratively with local farmers to donate unused products to local food banks and food providers – United Ministries Food Bank for Robertson County, Master's Table, Robertson County Senior Center & Byrum-Porter Senior Center.

AREA FOR IMPROVEMENT:

- Physical Inactivity (% of adults [age 20+] reporting no leisure time physical activity) = 31%
 - GOAL for Success by 2023: 29%
- Adult Obesity (% of the adult population [age 20+] self-report a BMI greater than or equal to 30kg/m2) = 34%
 - GOAL for Success by 2023: 33%

STRATEGY TO WORK TOWARDS ACHIEVING THE GOAL

<u>Promotion and Awareness</u>: Support and promote community lead physical activity programs including free and/or low-cost opportunities.

- Creation of a Robertson County Health Council Logo for use in communication and future use by partners.
- Springfield Parks & Recreation adult sports leagues, exercise classes, outdoor physical activity opportunities, etc.
- Sliding-scale membership programs (e.g. Robertson County Family YMCA).
- Senior Center activity programs.
- Community fitness programs including faith-based activity programs (e.g. "Couch to 5K" programs, community lead walking/running groups, etc.).

AREA FOR IMPROVEMENT:

- Flu vaccinations [Quality of Care] (% of feefor-service (FFS) Medicare enrollees that had an annual flu vaccination) = 51%
 - GOAL for Success by 2023: 80%.
 See full plan for additional details.

STRATEGY TO WORK TOWARDS ACHIEVING THE GOAL

Initiate an annual Robertson County Health
Fair: Goal is to increase access to healthrelated services across all demographics.
During the health fair vendors may provide
access to health screenings, vaccinations,
mental health providers, health and wellbeing
organizations, etc.

 Timeline to accomplish this goal: initiate conversations with council membership in 2nd quarter 2021. Support and promotion of the Robertson County Health Department and Local Healthcare Providers:

- Vaccine events including the Health Department Flu Pod.
- Service lines addressing chronic health concerns.
- Pediatric vaccinations over and above influenza.